



Kansas City Regional Association of REALTORS®

One Hallbrook Place ■ 11150 Overbrook Road, Suite 100 ■ Leawood, KS 66211

Phone: (913) 498-1100 ■ Fax: (913) 498-1110 ■ www.kcrar.com

January 6, 2009

Dear Affiliate Member,

**Your Sunflower Region
Committee**

Lee McClelland-Chairman

Sharon Barry

Monte Boultinghouse

Erica Butler

Jeff Carley

TJ Carley

Gary Derks

Jan Dickinson

Monique Exposito

Jeff Hill

Stacey Johnson-Cosby

Shelly Kelly

Anita Linsin

Robin Marks

Terri McGowen

Tina Moore Yamron

Sandy Murphy

Brad Nelson

Sharon Riley

Lindsay Sproul

Sandi Witmer

We are writing you to let you know that as an Affiliate member of Kansas City Regional Association of REALTORS® you are part of the Sunflower Region. Each year we have various functions and events that we host for almost 4,000 members of this region.

We would like to offer you the opportunity to have a presence before our Region members. For each function, meeting and event we have sponsors that help to offset the cost to our members. This year we are again taking a new approach to sponsorship offering you the opportunity to be a 2009 sponsor as stated below.

Yearly sponsor- all of the regular events for a one time fee of **\$300.00**.

For this cost your company name will be on all flyers and e-mail reminders for regular events to all of our region members. You will also receive recognition on event posters at the functions. We will be having approximately 9 events that will list you as a 2009 sponsor.

Silver Level Sponsor- all of the regular events + RPAC auction for a fee of **\$600.00**.

For this cost your company name will be on all flyers and e-mail reminders in a larger font to all of our region members. You will also receive recognition on event posters at the functions, including a special poster at the RPAC auction. The Overall sponsor will have a banner but there will be sign recognition for all Silver and Gold Level Sponsors as well. We will be having approximately 9 events that will list you as a 2009 sponsor.

Gold Level Sponsor- all of the regular events + RPAC auction + Holiday Party Sponsor for a fee of **\$800.00**. For this cost your company name will be on all flyers and e-mail reminders in the largest font to all of our region members. You will also receive recognition on event posters at the functions. We will be having approximately 9 events that will list you as a 2009 sponsor.

- **RPAC-** overall sponsor- **includes banner- total \$2,500**

You may select one program to “Host” and have promotional materials to give to attendees. This will be on a first come basis. Please indicate on form.

- Team Trivia Tournament-
- Informational Meeting-4 total
- ****extra sponsorship**** RPAC Auction- Sheraton- August
- Bowling Tournament- November
- **** extra sponsorship** -Holiday Party- December

RPAC Auction & Holiday Party Sponsorships are a separate category due to the nature and size of the event.

Thank you in advance for your time and support. We look forward to having you interact with our Sunflower Region members. If you are interested please contact Patty Leeson at the Kansas City Regional Association of REALTORS®, (913) 498-0018 ext. 322 or patty1@kcrar.com. You may send checks made payable to “KCRAR” to Patty at the above listed address and mark Sunflower Region sponsor on the envelope.

Sincerely,
Lee McClelland, Chairman &
Your Sunflower Region Committee