



REALTORS® Commercial Alliance of Kansas City
One Hallbrook Place, 11150 Overbrook Road, Suite 100, Leawood KS 66211
Phone: (913) 661-1600 Fax: (913) 498-1110 www.kcrar.com

May 2011

Golf Sponsorship Program

The REALTORS® Commercial Alliance (the commercial division of KCRAR) is hosting our annual golf tournament on June 30, 2011 (1 p.m. shotgun start) at the newly renovated Deer Creek Golf Club in Overland Park, KS. This event presents a wonderful opportunity for your company to begin a new relationship or enhance an existing one. It's a chance to network before, during, and after a relaxed afternoon of golf, with potential clients who genuinely have an interest in or need for your services.

For \$300, sponsors are included in all promotional materials, the program directory, and would be given signage as the named sponsor for one of 18 holes.

As a bonus, you get one golf tournament entry at no additional cost. You could choose to be paired up with three other players for the afternoon or you could put your own foursome together of employees or clients for the price of three entries. This is a great, inexpensive way to build relationships and get industry exposure for your company.

Our sponsors are vital to our mission of providing first-class networking and informative events that benefit our membership. An overview of the Golf Sponsorship Program is below.

Golf Tournament Hole Sponsor

\$300

Sponsor 1 of 18 holes with company signage.

- **Your company logo at the hole.**
- **Opportunity for your representative to sit at the hole.**
- **Recognition in all marketing materials for the event.**
- **Recognition in the golf tournament program.**
- **Entry fee including lunch, drinks for one golfer.**
- **RCA-KC member pricing for additional sponsor players.**
- **Sponsor may provide giveaways (golf balls, tees, koozies, keychains, pens, etc.)**

Or



Lunch Sponsor

\$600

- **Recognition/ company logo at registration area.**
- **Recognition/company logo at lunch area.**
- **Verbal recognition at shotgun.**
- **Recognition in marketing materials for the event.**
- **Recognition in the golf tournament program.**
- **Entry fee including lunch, drinks for one golfer.**
- **RCA-KC member pricing for additional sponsor players.**
- **Sponsor may provide give-away (golf balls, tees, koozies, keychains, pens, etc.)**

In order to secure your sponsorship, reserve a hole, and ensure proper recognition on all materials as outlined above, please contact Nancy Davis at nancyd@kcrar.com, or 913-266-5915 by May 27th of your intention to secure your sponsorship of our scramble.

The REALTORS® Commercial Alliance of Kansas City (RCA-KC) is comprised of over 350 Commercial REALTORS® across all disciplines of commercial real estate, including office, retail, industrial, investment, multi-family, and land, among others. The role of RCA-KC is to provide programs, products, and services that help commercial real estate broker members be successful.

Thank you for your consideration. We look forward to hearing from you, and seeing you at Deer Creek on June 30th.

Regards,

Richard H. Chamberlain, SIOR
President
REALTORS® Commercial Alliance Kansas City

RC/nld